



GET INVOLVED

2024 KEARNEY FAMILY YMCA SPONSORSHIP OPPORTUNITIES

**Promote your brand while
strengthening your community.**

The Kearney Family YMCA is seeking community-oriented partners like you, who are searching for creative marketing outlets to reach your audiences, brand alliances and support your community.





Your Impact

Thank you for considering a partnership with the Kearney Family YMCA. When you invest in the Y, you are supporting an organization dedicated to building programs focused on development, healthy living, and social responsibility. Together, we can build a better us.

Your YMCA Contact

Development Director
Courtney Burbach
cburbach@kearneymca.org
308-237-9622



Aquatics



SPONSORSHIP BENEFITS

**PLATINUM
SPONSOR:
\$2,000**

**GOLD
SPONSOR:
\$1,500**

**SILVER
SPONSOR:
\$750**

- Company logo on TSUNAMI swim shirts
- Company logo and link on YMCA website and YMCA monitors
- Company logo on program print and email advertising
- Dedicated social media post to highlight the company partnership
- Company logo on vinyl sticker on pool wall



Own Slide

Shared

Shared



Email only



Email only



Swim Record Boards | \$3,000

**Will receive all Platinum benefits + company logo on
YMCA Swim Record Boards
Help us purchase our first ever YMCA Swim Record Board!**

Child Care 2024 Summer Camp



SPONSOR BENEFITS | Deadline April 15th

SUMMER CAMP:
\$2,000

<ul style="list-style-type: none">Company logo on summer camp print advertising	
<ul style="list-style-type: none">Company logo and link on YMCA website	
<ul style="list-style-type: none">On-site booth to promote your company and host activity for kids	
<ul style="list-style-type: none">Company logo on summer camp shirts	
<ul style="list-style-type: none">Dedicated social media post to highlight the company partnership	



Creative Arts



SPONSORSHIP BENEFITS

**PLATINUM
SPONSOR:
\$1,000**

**GOLD
SPONSOR:
\$500**

**SILVER
SPONSOR:
\$250**

- Company logo on creative arts shirts for staff and participants (on back)
- Digital recognition on monitors year round
- Company logo on program print and email advertising
- Dedicated social media post to highlight the company partnership
- Company logo and link on YMCA website



Own Slide



Shared



Email only



Company Name Only



Shared



Email only



Group Exercise Monthly Sponsor

Months Available: March – December 2024
What's Included During Your Sponsorship Month:



SPONSOR BENEFITS

**GROUP
EXERCISE
MONTHLY
SPONSOR:
\$500**

- Company logo included on group exercise schedule for the month
- Company logo and link included on YMCA website
- Dedicated social media post to highlight the company partnership



Healthy Living



SPONSORSHIP BENEFITS

	PLATINUM SPONSOR: \$1,500	GOLD SPONSOR: \$1,000	SILVER SPONSOR: \$500
• Speaking opportunities to participants and invites to special program events			
• Company logo and link on YMCA website and YMCA monitors	Own Slide 	Shared 	Shared
• Company logo on program print advertising			
• Dedicated social media post to highlight the company partnership	 	 	
• Promotional item in graduation gifts for LIVESTRONG participants			



Youth Sports| Jr. Lopers



**PLATINUM
SPONSOR:
\$2,000**

**GOLD
SPONSOR:
\$1,500**

**SILVER
SPONSOR:
\$750**

SPONSORSHIP BENEFITS

	Large	Medium	Company Name
• Company logo / name on youth sports jerseys (over 3,000 jerseys)			
• Digital recognition on monitors year-round	Own Slide 	Shared 	Shared
• Company logo on program print and email advertising		Email only 	Email only
• Dedicated social media post to highlight the company partnership			
• Company logo and link on YMCA website		Company Name Only 	Company Name Only
• Company logo on yard signs (Jr. Loper Flag Football fields)			



You will be supporting...

Aquatics

Project Safe
Parent/Child Swim Lessons
Pre School Swim Lessons
Youth Swim Lessons
TSUNAMI Swim Team
Swim Banner Board



2024 Child Care Summer Camp | Launch Into Summer

Creative Arts

Adaptive Creative Arts
Home-school Creative Arts
Rookie Creative Arts
Let's Start Dancing
Acting Class
Private Lessons
Adaptive Swim
Summer Camps (Multiple camps)
The Christmas Spirit Comes to the Y!



Healthy Living

LIVESTRONG at the YMCA
(Cancer Survivor Program)

Wellness Revolution
(Comprehensive Health)

Mindful Mobility
(Alzheimer's Exercise Class)

Brain, Body, & Beyond
(Parkinson's Stretch/Move)

Rock Steady Boxing
(Parkinson's Cardio/Balance)

Cooking Classes

Senior Fitness



Youth Sports | Jr. Lopers

Jr. Loper Basketball
Jr. Loper Track and Field
Jr. Loper Spring and Fall Volleyball
Jr. Loper Spring and Fall Flag Football
Jr. Loper Indoor Soccer



Group Exercise Classes

Cycling
Body Balance
Zumba
Cardio Fusion
Treadmill
Aqua Fit
Prime Fitness
Treadmill Express
Bodypump
CORE and More
Cardio Dance
Trauma Informed Restorative Yoga
Rowing
Tabata
Prime Relaxation
Cycle Express
Teen Kickboxing
Soul Fusion
BARRE
Clinician and Caregiver Restorative Yoga
Boga/Deck Yoga
TNT
Pump & Pedal
Kickboxing
Total Body Blast
Deep Aqua Fit
Teen Agility
Yoga
Deep Stretch Yoga
HIIT/CORE
Pilates
Exercise Surprise



YMCA FACTS...

- 15 consistent members for 2022–2023 in our Prime fitness program
- LIVESTRONG served 21 participants in 2023
- With the expansion, the YMCA added a community kitchen, and we had 40 participants in our first sourdough class
- 3,308 youth sports participants in 2023
- 29,978 square feet has been added with our expansion
- Some of our new group exercise classes include: Soul Fusion, Body Balance & Pilates
- We have added 3 new group exercise rooms
- Over 100 participants in private music lessons in 2023
- Child Care had 120 kids in 2023 Summer camp
- Child Care Summer camp has several fun field trips: UNK Rock Wall, Island Oasis, Tropical Sno, etc!

SPONSORSHIP FORM

We are extremely grateful for your support. Together we can change lives!
The Kearney Family YMCA is a non-profit 501(c)3 organization.

Company Name _____

Contact Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ E-mail _____

I would like to sponsor (check all that apply)

Youth Sports | Jr. Lopers

☐ Platinum | \$2,000 ☐ Gold | \$1,500 ☐ Silver | \$750

Aquatics

☐ Swim Record Board | \$3,000 ☐ Platinum | \$2,000 ☐ Gold | \$1,500 ☐ Silver | \$750

Child Care Summer Camp | \$2000 ☐

Creative Arts

☐ Platinum | \$1,000 ☐ Gold | \$500 ☐ Silver | \$250

Healthy Living

☐ Platinum | \$1,500 ☐ Gold | \$1,000 ☐ Silver | \$500

Group Exercise Monthly Sponsor | \$500 ☐

Month: _____ (1st Choice)

Month: _____ (2nd Choice)

The Kearney Family YMCA will provide an invoice for payment. Sponsorship benefits will not go into effect until the sponsorship payment has been received.

Please submit this form to cburbach@kearneyymca.org or drop it off at
the YMCA 4500 6th Ave Kearney, NE 68845





**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

2024 KEARNEY FAMILY YMCA SPONSORSHIP OPPORTUNITIES

KEARNEY FAMILY YMCA

**For more information about 2024 sponsorship
opportunities, please contact**

**COURTNEY BURBACH
DEVELOPMENT DIRECTOR
308.237.9622
CBURBACH@KEARNEYYMCA.ORG**